



# Singapore University of Technology and Design

A Better World by Design

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**SUTD**  
ACADEMY

# SUTD Academy's Approach

Open and Accessible Admission

Industry Relevance

Outcome-focused

Partnerships

Modularised and Flexible Course Design



## Industry Relevance

- *Demand-driven, and meet industry needs*
- *Developed in close consultation and delivered in partnership with industry*



## Course Design

- *Modular*
- *Bite-size*
- *Accessible*
- *Flexible pathway*



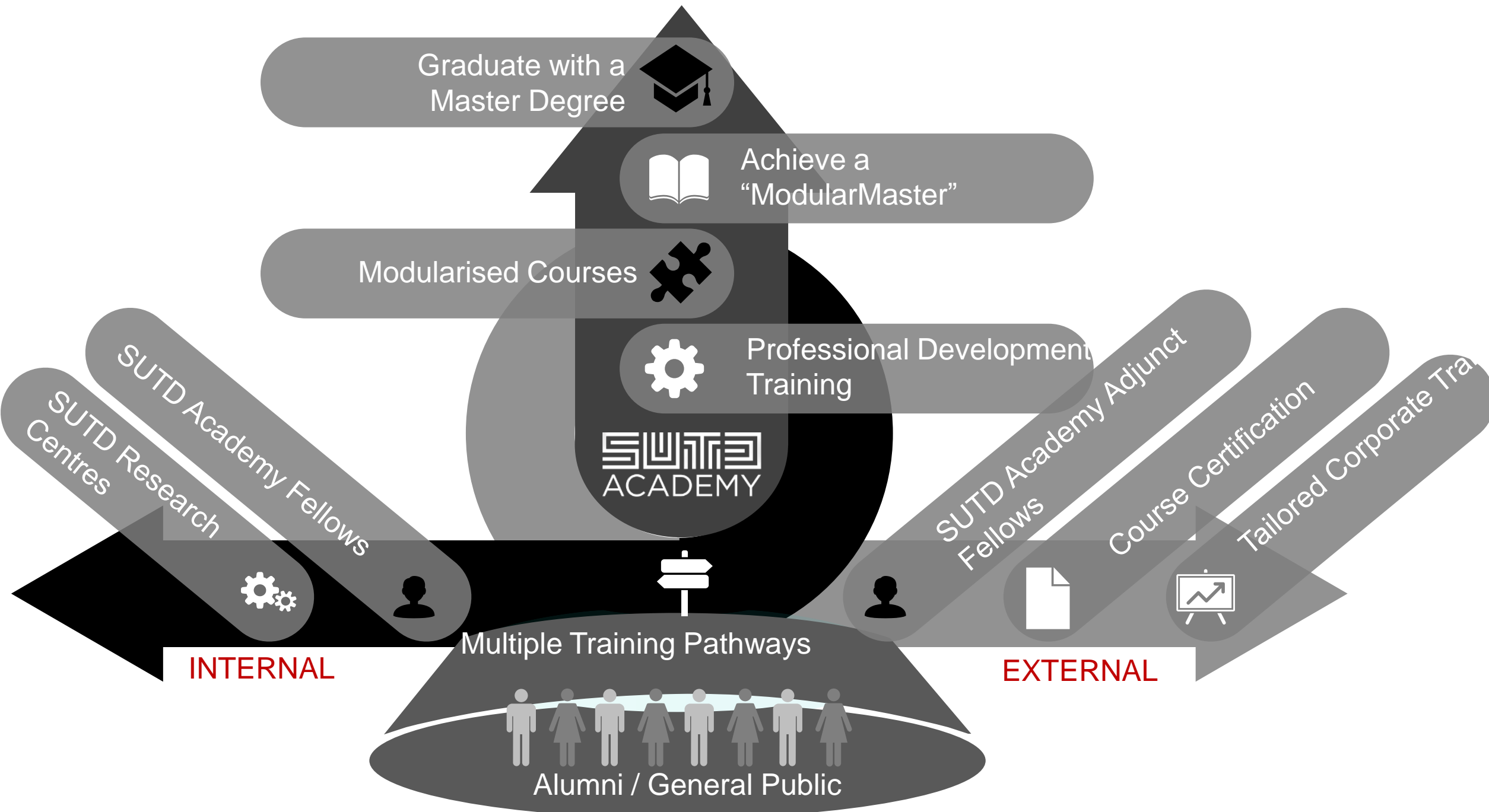
## Admission

- *Open and accessible to everyone*
- *Not based on academic grade*



## Outcome-focused

- *Aims to help participants to move to a bigger or different role*
- *Aims to help participants to be more competent with their job.*



Graduate with a Master Degree



Achieve a "ModularMaster"



Modularised Courses



Professional Development Training



SUTD ACADEMY

SUTD Academy Adjunct

Course Certification

Tailored Corporate Tra

SUTD Academy Fellows

SUTD Research Centres

INTERNAL

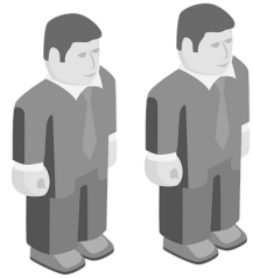
EXTERNAL

Multiple Training Pathways

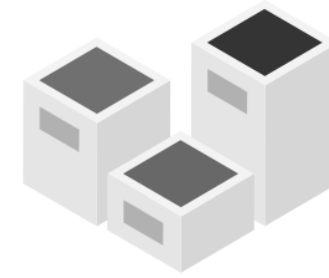


Alumni / General Public

# Target Lifelong Learners



Individuals



Corporate

SkillsFuture Series  
Courses

Open Run  
General curriculum  
but examples  
remain current

Corporate Run  
Contextualised,  
tailored to  
company, industry

# Case Example

A risk advisory company wishes to upskill its employees in data science.

# Open and Accessible Admission

Prospective participants are university and polytechnic graduates.

# Industry Relevance

Company sends dataset that's more relevant for the prospective participants and easier for understanding.

Learning outcomes remain the same but SUTD Academy Instructor used the dataset to provide a “contextualised” learning experience.



# Outcome-Focused

Participants for this credit-bearing Data Science course had to work on a design project as fulfilment of the course.

Problem statements for the project are proposed by the company which are relevant to its business.

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# Partnerships

Management of the company also got involved in the final project assessment and gained first-hand appreciation of participants' learning effectiveness and found new ideas and insights for the business.

# Modularised and Flexible Course Design

Participants who have successfully completed the course can look forward to taking up more relevant data science courses from SUTD Academy to stack up to a ModularMaster in Data Science certificate.

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# Technology Support



Digital Manufacturing and  
Design (DmanD) Research  
Centre

Advanced digital design and  
manufacturing facility and  
equipment



iTrust Research Centre

Advanced cybersecurity  
facility and equipment



IDiA Lab

AR/VR, Digital Media  
equipment

.....

and more

# + Design Innovation Mindset

Cultivates positive and optimistic attitude.

Unlocks and drives the appetite for ambiguity and curiosity.

Fuels the desire for innovation and continuous learning.

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